



# World Conformation Horse Association

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The World Conformation Horse Association (WCHA) represents a large sector of western stock horses within six different breed associations: the American Quarter Horse Association, American Paint Horse Association, Appaloosa Horse Club, Palomino Horse Breeders of America, American Buckskin Registry Association, Pinto Horse Association and the American Roan Horse Association. We are recognized by each association as an Official Affiliate promoting "halter horses".

WCHA already hosts one of "the largest halter horse futurity competitions" in the nation, held annually in Ft Worth, Texas the last week of September. This event attracts owners/exhibitors and over 600 horses from coast to coast for a seven-day competition which is held in partnership with the American Paint Horse Association World Championship Show. WCHA has three prestigious futurity programs: The **WCHA Breeder's Championships**, **The Big Money Futurity** and the **Yellow Rose Futurity**. Within these futurities Non-Pro, Open and Youth exhibitors compete for over \$1,000,000 in cash and prizes with the bulk of the monies going to non-professional competitors and owners.

I'd like to introduce you to our new event, WCHA is hosting our first world championship type show, the WCHA Supreme Championship Show & WCHA Breeder's Select Sale in Oklahoma City, OK. Dates are May 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup>. This show will crown a Supreme Champion in each class *and* within each breed. We will have horses from across the United States and several Canadian provinces competing for Supreme Champion titles and prize monies!

Because we attract spectators and competitors within six breed associations from every state and many Canadian provinces this new event will be a great venue for equine/farm/ranch and pet related companies to showcase their products!!! We extend an invitation for you to partner with us in this prestigious event, we can design a partnership where your company will have "naming rights to a class, a division, or the entire show if you want the ultimate exposure" !!! We will promote your company in our full color show program, on our web site with link to your site, through WCHA Facebook and Instagram posts, news releases to our membership and complimentary ads in our official membership publication, *The Equine Chronicle*. We invite you to attend our event, set up a promotional booth and participate in awards presentations and to have your company featured as a "Partner of WCHA". We will design a sponsorship package that fits your specific promotional goals in our Supreme Championship Show and WCHA Breeder's Select Sale !! A "Partnership Level" sponsorship will give your company exposure at two very major event but also throughout the year with featured news releases and complimentary ad in the largest equine publication in the U.S, the Equine Chronicle.

We also host events at the Palomino World Championship, the American Quarter Horse World Championship, the Paint World Championship, the Pinto World Show and sponsor classes on the East and West coast. Our association has seen tremendous growth with over 20% increase in memberships each of the past five years, the horse show industry is excited about the strides WCHA is making so this is a great time to be a part of the WCHA movement as we steamroll into the future.

For additional information on how you can participate in this exciting event contact:

Don Falcon – WCHA Executive Director and Event Coordinator

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