



World Conformation Horse Association Sponsorship Opportunities

Corporate Partner/Association Partner: \$5,000 & Above

- Annual Year-Round Partnership with WCHA.
- A company profile sent annually to WCHA membership as Spotlight NewsLetter.
- Complimentary Dinner Tickets & Partner Recognition at the prestigious WCHA Hall Of Fame Banquet
- Logo Link on WCHA Web Site Home Page AND Every Formal Newsletter To Members
- Full Page Color Ad in the WCHA Futurity Program
- Invitation to Present Trophies & Awards at all WCHA Events
- Banner Prominently Displayed at “All” WCHA Sponsored Events including WCHA Breeder’s Select Sale.
- Partner Advertising or Logo will be featured in WCHA Breeder’s Select Sale Catalog.
- Video Spot on Big Screen during WCHA Fall Futurity.
- Association/Corporate Partner Announcements throughout the WCHA Sponsored Events
- Partners receives Vendor Space during the WCHA Sponsored Events, includes stallion.
- Corporate Partner receives one full page annually in the Equine Chronicle Publication.
- Partners in \$10,000 or more level can have specific class/event Naming Rights. (For example: Dac Yearling Longe Line Futurity) The higher the level the more prestigious the naming rights to specific class or “entire event”.



Platinum Sponsor: \$3,000 - \$4,999 (Can Include Value Of Donated Product)

- Sponsorship Includes Both WCHA Supreme Championship Show & WCHA Fall Futurities, sponsor can choose which event his sponsorship dollars are allocated. Sponsor Banner prominently displayed at both events.
- Platinum Partner will receive recognition for sponsoring Stakes Classes within an entire sex division at the Supreme Championship Show or a stakes class at the WCHA Breeder's Futurity. (Example: Non Pro Stallion Stakes within specific breed, Platinum partner chooses breed and sex division) Company name branding in all advertising for these stakes classes.
- Complimentary Full Page Color ad in the WCHA Fall Futurity Program
- Opportunity to Present Trophies & or Awards at WCHA Supreme Championship Show & WCHA Fall Futurities.
- Two (2) Complimentary Tickets to prestigious WCHA Hall of Fame Banquet
- Prominently Displayed Logo within WCHA Web Site on Sponsor Page
- Announcements of Platinum Partner status to WCHA membership in newsletters and social media posts.
- Sponsor Announcements throughout the WCHA Supreme Championship Show & WCHA Fall Futurities.
- Platinum Partner receives complimentary vendor space during Supreme Championship Show for product or *booth space in promotion of a stallion at both events.*

Gold Sponsor: \$2,000 (Can Include Value Of Donated Product)

- Gold Partner receives credits for sponsoring a *division of classes* within the Supreme Championship Show. (Credits for sponsoring the mare division within AQHA, APHA or ApHC) and presentation of Grand Champion Trophies within the division.
- Sponsorship Includes Both WCHA Supreme Championship Show & WCHA Fall Futurities. Banner prominently displayed at both events.
- Vendor or Stallion Promotion Space at one of the two events, sponsor chooses the event.
- Opportunity to present Trophies &/ Or Awards in arena at the WCHA Supreme Championship Show & WCHA Fall Futurity
- Company Logo on Futurity Sponsor Page if applicable in the Official Publication of WCHA, "*The Equine Chronicle*"
- Full Page Color Ad in the WCHA Fall Futurity Program

Silver Sponsor: \$1,500 (Can Include Value Of Donated Product)

- Half Page Color Ad in WCHA Futurity Program
- Recognition in Futurity Sponsor Page if applicable in the Official Publication of the WCHA, *"The Equine Chronicle"*
- Sponsor chooses which primary event they wish to be named as Silver Sponsor, either WCHA Supreme Championship Show or WCHA Fall Futurities. However WCHA Will Display Company Banner during both events.
- Sponsor Announcements throughout the WCHA event the choose to sponsor with recognition of in arena award presentations.

Double Banner Sponsorship: \$1,000 Cash Sponsorship:

- Banner prominently displayed at both WCHA Supreme Championship Show & WCHA Breeders Championship Futurities.
- Sponsorship can be paid in two installments, \$500 prior to Supreme Championship and \$500 prior to WCHA Breeder's Futurity.
- In arena trophy or buckle presentation to specific class.
- Recognition as "Double Banner Sponsor" on the WCHA Futurity Sponsor Page in WCHA Futurity Program, announcements throughout both events of sponsorship.
- Business card size ad within the WCHA Breeder's Futurity Program as Double Banner Sponsor.

Banner Level Sponsor : \$500 Cash Sponsorship

- Choose Either WCHA Supreme Championship Show or the WCHA Breeder's Championship Futurity as the event you wish to sponsor.
- Recognition in the WCHA Futurity Program on Sponsor Page
- Announcements of your sponsorship throughout the event you choose to sponsor.

Friends Of WCHA - \$250 Cash Sponsor

- Public Address announcements throughout the event donor chooses to sponsor
- Group recognition as Friends of WCHA in social media.