



BRYAN COLLEGE STATION
CONVENTION AND VISITORS BUREAU

June 29~July 9, 2023
Brazos County Expo
Sponsor Opportunities



The American Quarter Horse Youth World Cup is an Educational, Leadership-based

event involving youth from 20 Countries. The International Teams have the opportunity to participate in equestrian clinics, leadership seminars, first class competition and some fun activities added in like lip syne, and art contest. It is unique opportunity for youth to learn and develop their skills in a hands-on setting.

The AQHA Youth Word Cup is coming to Bryan/College Station for the third time, and we are excited to offer some unique, Valuable sponsorship opportunities. Over 180 youth members will be participating in the YWC, and they will be supported by families and friends from their countries. We are anticipating over 500 international visitors, in addition to the over 129 counties that the web cast will be broadcasting around the world. The YWC will be receiving coverage from local newspapers, publications, national equestrian publications, and local radio and TV coverage.



5-STAR SPONSOR

\$10,000 & OVER

- 4x6 Arena banner
- Full Page Ad in YWC Program
- Recognition in local media, radio and TV - YWC Website link
- Gift and recognition at Awards Brunch
- Announcements during show
- 10 x 10 booth space
- 4 Tickets to Awards Brunch
- Logo Placement on Official YWC Shirt
- 2 Official YWC Shirts
- Facebook Promotion
- international Webcast Ad/Video

4-STAR SPONSOR

\$5,000

- 4x6 Arena banner
- Half Page Ad in YWC Program
- YWC Website link
- Gift and recognition at Awards Brunch - Announcements during show
- 10 x 10 booth space
- 2 Tickets to Awards Brunch
- Logo Placement on Official YWC Shirt - 1 Official YWC Shirt
- Facebook Promotion
- international Webcast Ad/Video

3-STAR SPONSOR

\$2,500

- Quarter Page Ad in YWC Program
- YWC Website link
- Gift and recognition at Awards Brunch - Announcements during show
- 2 Tickets to Awards Brunch
- Logo Placement on Official YWC Shirt - 1
- international Webcast Ad

3-STAR SPONSOR \$2,500

- Quarter Page Ad in YWC Program
- YWC Website Link
- Gift and recognition at Awards Brunch
- Announcements during show
- 2 Tickets to Awards Brunch
- Logo placement on YWC Shirt
- International Webcast Ad

2-STAR SPONSOR

\$1,000

- Business card Ad in YWC Program
- YWC Website Link
- Recognition at Awards Brunch
- Announcements during show
- 2 Tickets to Awards Brunch
- International Webcast Ad

1-STAR SPONSOR

\$500

- Recognition at Awards Brunch
- YWC Website Link
- Recognition at Awards Brunch
- Announcements during show
- 1 ticket to Awards Brunch

Sponsorships

Please complete and return to:

Youth World Cup LLC.
P O Box 922
Madisonville, TX 77864

For further information
AQHAYWC2023@gmail.com

Michelle Forness
(573)263-263-3864
Michelle Tidwell

Name for Sponsorship Recognition:

Address:

State/Zip:

Country:

Phone:

Email:

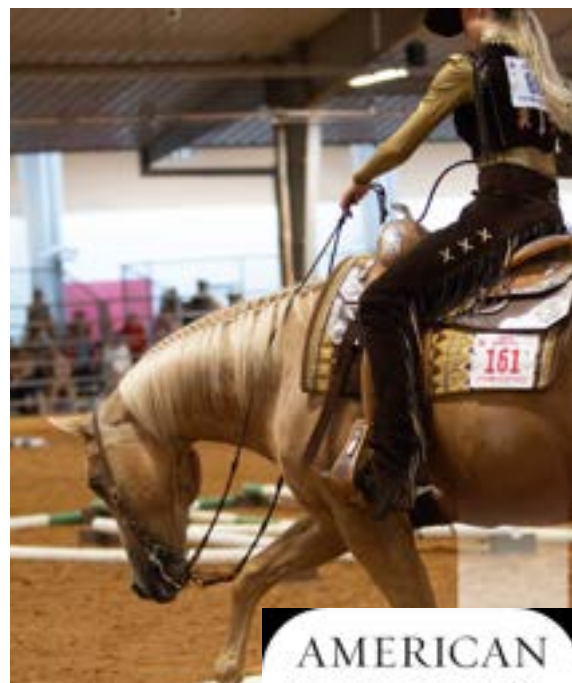
Website:

\$2500	Arena Sponsorship (2 available)	
\$1,000	Volunteers Dinner	
\$1500	Street Party Sponsorship (Downtown Bryan lip Sync)	
\$500	Stewards Awards	
\$1000	Ranch Sorting	
\$250	Scrapbook	
\$250	Art Contest	
\$1500	YWC Halters and horse products	

\$1000	Showmanship class sponsorship	
\$1000	Horsemanship class sponsorship	
\$1000	Trail class sponsorship	
\$1000	Ranch Riding class sponsorship	
\$1000	Equitation class sponsorship	
\$1000	Hunter Under Saddle class sponsorship	
\$2500	Reining Sponsorship	Sold
\$10,000	Cutting Sponsorship	

\$10,000	5-Star Sponsorship	
5,000	4-Star Sponsorship	
\$2,500	3-Star Sponsorship	
\$1,000	2-Star Sponsorship	
\$500	1-Star Sponsorship	

Amount of Check \$ _____
If sponsor would prefer they can provide banner



THANK YOU FOR YOUR SUPPORT